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Global Maritime Technology Leader Q88 LLC Celebrates 20 Years of Innovations

June 29, 2021 – Q88 LLC, a global SaaS technology provider, is celebrating its 20th anniversary serving the maritime industry.

In 1998, a simple inquiry about how to better manage shipping information inspired Fritz Heidenreich, former CIO at Heidmar, now Founder and President of Q88 LLC, to find a solution that would help ship owners and operators better manage their global fleets. In 2001, under the Heidmar name, Heidenreich launched Q88.com.

Fritz Heidenreich explains, “Q88.com launched as a great idea that was extremely simple. We were confident in the product; we didn’t overthink or over-strategize the process. It was born from deep-rooted knowledge of the entire industry and an understanding of how to capitalize on a need within the industry. We began step-by-step. We learned things on the fly and adapted as it made sense. It was very much an organic process.”

With valued customer feedback and requests for additional features and capabilities, Q88 LLC soon branched out as an independent company. On the back of Q88.com’s success, the company continued to expand, launching multiple solutions including Milbros, Q88Dry, Q88 Position List, and in 2015, introduced Q88VMS becoming a leading supplier of voyage management systems. By combining the notion of developing industry-wide standards for shipping applications and creating a flexible, user-friendly voyage management system, Q88 represents a new age of voyage management systems.

Since launching as an independent company, Q88 has steadily evolved to become one of the most trusted and widely respected names amongst the tanker and bulk shipping community worldwide. Q88 has been obsessed with providing unparalleled customer support combined with insightful solutions that advance operational efficiencies. Fritz Heidenreich says, “Q88 LLC is a technology company with the maritime expertise in our DNA. From the beginning, I knew that to be successful, it would be important for Q88 to have a profound and comprehensive understanding of the industry.” Coinciding with the 20th anniversary, Q88 is launching a series of thought leadership articles that share the experiences and processes that have been fundamental to our developing successful maritime applications.

Read more about [Q88’s 20th Anniversary](#).

[About Q88 LLC](#)

Founded in 2001, Q88 LLC is the leading maritime SaaS technology provider and a preeminent voice shaping the industry. Q88 products and services are synonymous with simplifying the complexities of global maritime transportation and giving organizations of all types a competitive edge in a demanding environment. Q88’s partnership with the world’s leading ship owners, charterers, ship managers, agents, and brokers has provided the company insight into how to build solutions for some of the industry’s most pressing issues.

